



List It Today

Your closet reselling starter sheet.

Pick five things you never wear, work down this page, and list one before you close the app. Each listing is a **seed**. Some sell fast, some sell later, and every one clears a little space.

1 THE SIX-STEP LISTING FLOW

- ☐ **Pick five things** you have not worn in a year. Start with the easy nos, the clear "no" items. Do not agonize.
- ☐ **Photograph them in daylight.** Natural light near a window, plain background, a few angles. Good photos do most of the selling.
- ☐ **Write a plain, true description.** Brand, size, condition, any flaws. Naming a small flaw builds trust and cuts returns.
- ☐ **Price it to move.** Check what similar sold items went for, then price a little under the hopeful number.
- ☐ **List on one platform.** Just one to start. Expand once the first few sell.
- ☐ **Ship promptly when it sells.** A quick, tidy package earns good ratings, and ratings sell your next item.

Resell or donate?

If listing it would take **longer than the item is likely to earn**, donate it. Both clear the space, and that is the real win.

2 YOUR FIRST FIVE ITEMS

ITEM	PLATFORM	ASKING PRICE	LISTED	SOLD
1			☐	☐
2			☐	☐
3			☐	☐
4			☐	☐
5			☐	☐

Before you set a price, run your numbers so each sale nets a little after fees and shipping. Use my free reselling profit calculator: seedingserendipity.com/reselling-profit-calculator

The closet only pays you if you plant it. One seed in the ground today is the entire start.

Seeding Serendipity
GROW YOUR OWN LUCK